



# Mission Cry

# **ANNUAL REPORT**

# **2021**

**EMPOWERING NATIVE MISSIONARIES**



## A NOTE FROM THE PRESIDENT



How wonderful it is when we have those mountain top experiences where we feel the presence of God. It is those moments that we would hope they would stay and never leave. However, mountain top experiences are few and far between. Be encouraged as you are fighting the battles in the valley as God has called us to the valley and that is where the fight is! It is where the lost become saved, where damned become righteous, and the saved are encouraged. God takes us to the valley to batter us into the shape of the vision He has for us. Unfortunately, it is in the valley that so many of us faint, fall away, or quit. Keep fighting, for God will bring you up to have another mountain top experience to encourage you, love you, and equip you to go fight again and again. "Greater is he that is in you, than he that is in the world." (1 John 4:4). It is important that we chase God's vision for our life. Our Father's cry is that we go into all the world and make disciples. We

are doing this together by sending the Word of God, the only thing that does not return void. Throughout this Mission Cry magazine, you will see that we serve the living God!

We are helping people to read about that living God in so many places around the globe. We must not forget about those that have been left behind or those in great need. Our brothers and sisters are getting a Mission Cry Bible in Spanish for the very first time. Refugees from Haiti, Afghanistan, and Ukraine are at the Mexican border and our teams are there ministering to these lost and hurting people. Salvations are happening, people are reading and hearing of the one true God who will never leave them nor forsake them.

We have seen the heart-breaking video of our military abruptly leaving Afghanistan, where it left thirteen of our military dead. Hundreds of Afghans jumped to the plane in hopes to leave as they knew the lack of our presence would lead to their demise. I want you to know that we have reached people in Afghanistan, Pakistan, and Iran with the Word and our very own G300 discipleship program found in our Mission Cry Bibles. We see persecution on the rise of those that have simply called on the name of Christ or those that are trying to live for God. The families of those being martyred are reaching out and asking for free copies of the Bible. Together you and I have done that and will continue to send the Word of God. Our goal is to reach 1.5 million people this year with the gospel, and we can do that as you let the world hear your Mission Cry. I am thankful for those who volunteer, that have a ministry of introduction, give financially, pray, and donate literature. Know this, we pray for you, and I know as you live and give to the Lord that he will bless you in the spiritual, physical, and financial realms of your life.

Together we are letting the world hear His Mission Cry.

Matthew 4:4

**Rev. Jason Woolford**  
**President**  
**Mission Cry / CRI**

# STATS & NUMBERS

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## WORK ACCOMPLISHED

**\$14 MILLION**

worth of Bibles and Christian books sent to 7 continents

**20 COUNTRIES**

reached through "Share Your Bookshelf"

**1 MILLION**

people reached with a free book

**629,000 POUNDS**

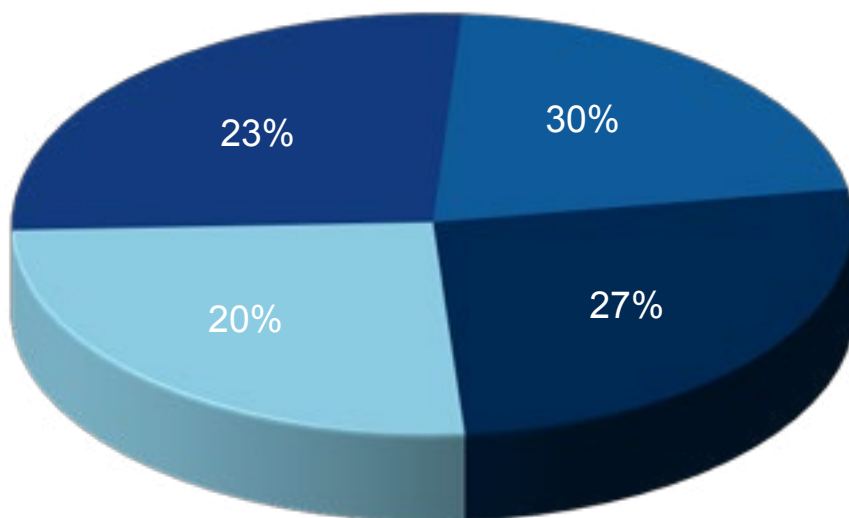
of books given to missionaries from our free bookstore

**425 MISSIONARIES**

reached through Great Crates or smaller shipments

## GLOBAL OUTREACH

■ Unsaved   ■ New Believers   ■ Pastors/Leaders   ■ Children



Unsaved: 30%  
New Believers: 27%  
Children: 20%  
Pastors/Leaders: 23%

# MISSION CRY

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TOTAL INCOME:  
\$901,056

TOTAL EXPENSES:  
\$715,259

NET INCOME:  
\$185,797

## INCOME

Contributions:	\$901,056
Investments:	\$9,709

## EXPENSES

Program expenses:	\$537,284
Support/fundraising & Management:	\$177,975

## EXPENSES BY CATEGORY

Programs:	75%
General:	17%
Fundraising:	8%



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## HOW MUCH **WILL WE NEED** NEXT YEAR?

\$825,000 for shipping and distribution of free Bibles and books,  
as well as support for our Mission Cry missionaries.

